

CONTACT

Lockport, NY
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IanJonesPortfolio.com

SKILLS

TECHNICAL

Python, HTML/CSS
AI Tools & Automation
Data Analysis
Digital Marketing
SEO & Content Optimization
E-Commerce Platforms
Workflow Optimization

SOFT

Leadership
Team Collaboration
Time Management
Public Speaking
Conflict Resolution
Entrepreneurship

HONORS

SkillsUSA NYS Web Design, 3rd
National Technical Honor Society
SkillsUSA Leadership Award

EXTRACURRICULARS

Rock Climbing & Skiing
Sailing
Sleight-of-Hand Performer
Gym & Calisthenics
Breakdancing

Ian Jones

Cybersecurity & Data Science Student

Professional Summary

Cybersecurity and Data Science student with hands-on experience in AI tools, online retail, building systems, and managing and applying data. Seeking to apply analytical and technical skills in data science, AI, web development, e-commerce, and cybersecurity roles.

Education

Mercyhurst University, Erie, PA
Bachelor of Science (Completion in December 2026)
Cybersecurity and Data Science, Minor in AI

Experience

AI Implementation & Marketing Intern May 2026 – August 2026
Eventio

- Built data-collection tools and API integrations to automate workflows.
- Created a landing-page generator for Google Ads campaigns.
- Built a CRM and internal tools; supported SEO and digital marketing.

E-Commerce Entrepreneur 2024 – Present
Self-Employed

- Founded an online store for aftermarket auto products.
- Sell on TikTok Shop, Amazon, and Shopify.
- Run inventory and customer service; grow sales with AI tools.

Digital Content Strategist 2020 – 2024
Self-Employed

- Grew a TikTok account to **700K+ followers**.
- Used analytics and AI tools to optimize content and audience growth.
- Created and edited short-form video content for a large audience.

Resident Assistant (RA) August 2024 – May 2026
Mercyhurst University

- Built an inclusive residence hall community and resolved conflicts.
- Coordinated student programs and events.